

United Association of Moors 2024  
Launch of Social and Wealth Empowerment for Youth: AI edition

Literature resources:

**MOOR SERP BOOK**

[PLAY THE GAME: HIERARCHICAL ASSIMILATION](#)

LINK for [purchase](#)

1. "Rich Dad Poor Dad" by Robert Kiyosaki  
Link: [PDF](#)
2. "Think and Grow Rich" by Napoleon Hill  
Link: [PDF](#)
3. "Black Labor, White Wealth: The Search for Power and Economic Justice" by Dr. Claud Anderson
4. "The Blueprint for Black Power: A Moral, Political, and Economic Imperative for the Twenty-First Century" by Amos Wilson
5. "The Destruction of Black Civilization" by Chancellor Williams  
Link: [PDF](#)
6. "They Came Before Columbus" by Ivan Van Sertima  
Link: [PDF](#)
7. "[Stolen Legacy: The Egyptian Origins of Western Philosophy](#)" by [George G. M. James](#)  
Link: [PDF](#)
8. "The Miseducation of the Negro" by Carter G. Woodson  
Link: [PDF](#)

9. "The New Jim Crow: Mass Incarceration in the Age of Colorblindness" by Michelle Alexander  
Link: [PDF](#)
10. "The Autobiography of Malcolm X" by Malcolm X and Alex Haley  
Link: [PDF](#)
11. "The Souls of Black Folk" by W.E.B. Du Bois  
Link: [PDF](#)
12. "Black Skin, White Masks" by Frantz Fanon  
Link: [PDF](#)
13. "The Warmth of Other Suns: The Epic Story of America's Great Migration" by Isabel Wilkerson  
Link: [PDF](#)
14. "Pedagogy of the Oppressed" by Paulo Freire  
Link: [PDF](#)
15. "How Europe Underdeveloped Africa" by Walter Rodney  
Link: [PDF](#)
16. "The Wretched of the Earth" by Frantz Fanon  
Link: [PDF](#)
17. "Sister Outsider: Essays and Speeches" by Audre Lorde  
Link: [PDF](#)
18. "The Destruction of Black Civilization: Great Issues of a Race from 4500 B.C. to 2000 A.D." by Chancellor Williams  
Link: [PDF](#)

19. "Post Traumatic Slave Syndrome: America's Legacy of Enduring Injury and Healing" by Dr. Joy DeGruy  
Link: [PDF](#)
20. ["Black Economics: Solutions for Economic and Community Empowerment"](#) by [Jawanza Kunjufu](#) - This book gives practical advice on how Black communities can strategize to achieve economic and community empowerment.
21. ["The Color of Money: Black Banks and the Racial Wealth Gap"](#) by [Mehrsa Baradaran](#) - This book explores the longstanding racial wealth gap and the role of Black banks.
22. ["The Black Tax: The Cost of Being Black in America"](#) by [Shawn D. Rochester](#) - This book examines the financial cost of discriminatory practices in America and offers strategies for creating economic growth within the Black community.
23. "Financial Lovemaking 101: Merging Assets with Your Partner in Ways That Feel Good" by Dr. Boyce Watkins - This book discusses financial principles and strategies that can benefit relationships and families.
24. ["Retire Young Retire Rich"](#) by [Robert Kiyosaki](#) - This book provides financial strategies and tips on investing, increasing wealth, and planning for an early retirement.
25. Link: PDF
26. ["The Richest Man in Babylon"](#) by [George S. Clason](#) - This classic book offers timeless financial wisdom through a series of parables set in ancient Babylon.  
Link: PDF

27. ["How to be a Real Estate Investor"](#) by Phil Pustejovsky - This book provides a beginner's guide to investing in real estate, a valuable skill for building wealth.
28. ["The Total Money Makeover: A Proven Plan for Financial Fitness"](#) by Dave Ramsey - This book offers practical advice and steps to get out of debt, save money, and invest for the future.

Online resources:

1. The Black Wealth Bootcamp - An online learning platform with courses focusing on financial literacy and entrepreneurial skills. (<https://theblackwealthbootcamp.com>)
2. Black Enterprise - A platform that offers resources and advice on entrepreneurship, investing, personal finance and more. (<https://www.blackenterprise.com>)
3. My Money My Future - This platform aims to provide millennial people of color with the financial guidance and tools to help them on their path to building wealth. (<https://mymoneymyfuture.co>)
4. The Black Business School - Offers high quality, affordable education for the Black community on topics such as money management, investing and entrepreneurship. <https://theblackbusinessschool.com/>
5. African American Financial Advisers (AAFA) - An organization that offers resources and networking opportunities for African American financial professionals. <https://www.aafinancial.com/>
6. National Association of Black Accountants - Provides resources and opportunities for African Americans to build careers in the fields of accounting and finance. <https://www.nabainc.org/>

7. National Association of Black Journalists - This organization offers scholarships and other resources for African American students and professionals in the field of journalism, which can be an avenue to financial literacy. <https://www.nabj.org/>
8. Minority Business Development Agency - A U.S. government agency dedicated to the growth and global competitiveness of minority-owned businesses. <https://www.mbda.gov/>
9. Operation HOPE - A non-profit organization dedicated to improving financial literacy, economic stability, and growth in underserved and minority communities. <https://www.operationhope.org/>
10. National Urban League - A historic civil rights organization focused on economic empowerment in order to elevate the standard of living in historically underserved urban areas. <https://nul.org/>

#### AI Resources for Enterprise:

Google Analytics: A free tool that uses AI to analyze data from your website and provide insights into customer behavior, helping you make more informed business decisions.

Link: <https://analytics.google.com/analytics/web/>

MailChimp: MailChimp uses AI to automate email marketing campaigns, analyze the effectiveness of these campaigns, and predict customer behavior.

Link: <https://mailchimp.com/>

Grammarly: Grammarly's AI-powered tool helps you improve your business writing by checking for errors and making suggestions for better grammar, punctuation, and style.

Link: <https://www.grammarly.com/>

HubSpot: Offers a free CRM platform that uses AI to automate sales and marketing tasks, helping you manage and nurture customer relationships more effectively.

Link: <https://www.hubspot.com/>

Canva: Canva's design AI suggests designs based on your brand and past design behaviors, making it easier to create visually appealing marketing materials.

Link: <https://www.canva.com/>

Zapier: Zapier's AI allows you to automate repetitive tasks by connecting the apps you use daily. It can automate tasks like lead generation, social media posting, and email automation.

Link: <https://zapier.com/>

Chatfuel: AI-powered chatbot that can be used for your business to automate interactions with your customers on social media platforms like Facebook Messenger.

Link: <https://chatfuel.com/>

AnswerThePublic: It's a useful AI tool for content creators. It provides insight into the topics people are searching for online, which can inform your content marketing strategy.

Link: <https://answerthepublic.com/>

SurveyMonkey: It's an AI-powered tool that helps you design, distribute, and analyze surveys, helping you gather customer feedback and insights.

Link: <https://www.surveymonkey.com/>

GPT-3 by OpenAI: A powerful language model that can generate human-like text. GPT-3 is behind many advanced chatbots and writing assistants. Developers can access it through the OpenAI API, but note that usage is not free.

Link: <https://www.openai.com/gpt-3/>

Google BERT: BERT (Bidirectional Encoder Representations from Transformers) is a technique for NLP (Natural Language Processing) pre-training developed by Google. It's open-source and can be used for tasks such as question answering and language understanding.

Link: <https://github.com/google-research/bert>

Rasa: An open-source framework for building AI chatbots and voice apps. It is used by developers worldwide to build conversational software.

Link: <https://rasa.com/>

Dialogflow by Google: It provides a human-like interaction for chatbots. The platform uses Google's machine learning and NLP technologies to understand customer interactions and respond appropriately.

Link: <https://dialogflow.cloud.google.com/>

TARS: TARS enables you to create conversational landing pages and automate customer interactions with chatbots. It provides pre-built templates for various industries.

Link: <https://hellotars.com/>

Wit.ai by Facebook: An open-source NLP tool that allows developers to build applications and devices that can understand and interact with humans naturally.

Link: <https://wit.ai/>

Microsoft's LUIS (Language Understanding Intelligent Service): This machine learning-based service is used for developing applications that

can understand natural language. It can be used to build chatbots for customer service, virtual assistants, and more.

Link: <https://www.luis.ai/>

Chatfuel: An AI platform designed to create AI chatbots on Facebook without coding. It's free to use for up to 1,000 subscribers.

Link: <https://chatfuel.com/>

Zoho CRM: Zoho's AI-powered sales assistant, Zia, provides predictions, suggestions, and alerts on when you are likely to close a deal. The free version includes CRM features for up to three users.

Link: <https://www.zoho.com/crm/>

Tawk.to: A free live chat application designed to monitor and chat with website visitors. While not AI-driven, it can be combined with tools like IBM Watson to provide automated responses.

Link: <https://www.tawk.to/>

Article Rewriter Tool: An AI tool that helps in rewriting high-quality articles. It assists in removing plagiarism and enhancing the quality of content.

Link: <https://www.articlerewritertool.com/>

Infrd: AI and machine learning platform that offers document capture, natural language processing, and predictive algorithms. The platform offers a free tier for small-scale usage.

Link: <https://www.infrd.ai/>

SnatchBot: A platform for building, testing, and deploying chatbots on various channels, including Webchat, Line, Skype, and others. The free tier includes unlimited free bots, free templates, and unlimited messages.

Link: <https://snatchbot.me/>



Quillbot: An AI paraphrasing tool that can rephrase a sentence while keeping the same context. The basic version is free with some limitations.

Link: <https://quillbot.com/>

DeepArt: This AI tool can transform your photos into art using the style of famous paintings or patterns. The low-resolution renderings are free.

Link: <https://deepart.io/>

Personal Finance and Economic Empowerment Books by Afrakan Americans

1. Financial Bailout by Cynthia Nevels
2. The Wealth Cure by Hill Harper
3. Get Real, Get Rich by Farrah Gray
4. Dare to Be a Millionaire: How Doing What You Love Can Make You Rich! By Dr. Robert L. Lawson
5. The Laws of Prosperity: Building A Divine Foundation of Success by E. Bernard Jordan
6. Show Me The Money by Alvin Hall
7. A Purse of Your Own by Deborah Owens
8. Black Enterprise Guide to Investing by James A. Anderson
9. 'In The Black': A financial how-to with African Americans in mind by Aaron W. Smith
10. Zero Debt by Lynnette Khalfani-Cox
11. Living Check to Monday by Lynn Richardson

12. How to Get Out of Debt: Get an “A” Credit Rating for Free by Harrine Freeman

13. The Little Black Book of Success: Laws of Leadership for Black Women by Elaine Meryl Brown,  
Marsha Haygood, Rhonda Joy McLean and Angela Burt-Murray

14. The Wealth Choice: Success Secrets of Black Millionaires by Dennis Kimbro

15. Think and Grow Rich A Black Choice by Dennis Kimbro

16. Girl, Make Your Money Grow!: A Sister's Guide to Protecting Your Future and Enriching Your Life  
by Glinda Bridgforth and Gail Perry-Mason

17. The Black Woman's Guide to Financial Independence: Smart Ways Take Charge your Money by  
Cheryl D. Broussard

18. The Power to Prosper: 21 Days to Financial Freedom by Michelle Singletary

19. Pay Yourself First: The African American Guide to Financial Success and Security by Jesse B.  
Brown

20. Why Should White Guys Have All the Fun?: How Reginald Lewis Created a Billion-Dollar Business

Empire by Reginald F. Lewis and Blair S. Walker

21. Succeeding Against the Odds: The Autobiography of a Great American Businessman by John H.

Johnson and Lerone Bennett Jr.

22. How I Retired at 26! A Step-by-Step Guide to Accessing Your Freedom and Wealth at Any Age by

Asha Tyson

23. Reallionaire: Nine Steps to Becoming Rich from the Inside Out by Farrah Gray and Fran Harris

24. Smart money moves for African-Americans by Kelvin E. Boston

25. Who's Afraid to be a Millionaire by Kelvin E. Boston

26. Kingonomics: Twelve Innovative Currencies for Transforming Your Business and Life Inspired by

Dr. Martin Luther by Rodney Sampson

27. Black EMPOWERMENT With an Attitude By James Clingman

28. Banking on Our Future: A Program for Teaching You and Your Kids about Money by John Hope

Bryant and Michael Levin

29. Living in the Village: Build Your Financial Future and Strengthen Your Community by Ryan C.

Mark

30. The Pursuit of Happiness by Chris Gardner

31. It's About the Money!: How You Can Get Out of Debt, Build Wealth, and Achieve Your Financial

Dreams by Jesse Jackson

32. The African American Scholarship Guide by Yvonne Rose and Tony Rose

33. dFree Breaking Free and dFree Lifestyle: 12 Steps to Financial Freedom by Pastor DeForest

Soaries Jr.

34. From the Browder File Vol II: Survival Strategies for Africans in America: 13 Steps to Freedom by

Anthony T. Browder

35. Black & Green: What Black Folks Should Really Know About Financial Planning by Rick Knight and

RATHSI Publishing

36. The Great Investment: Balancing. Faith, Family and Finance to Build a Rich Spiritual Life by T. D.

Jakes

37. Black American Money by Dr. Boyce Watkins

38. Beating the Odds: Eddie Brown's Investing and Life Strategies by Eddie Brown and Blair S.

Walker

39. Surviving and Thriving: 365 Facts in Black Economic History by Julianne Malveaux

40. How the Poor Can Save Capitalism: Rebuilding the Path to the Middle Class by John Hope Bryant

41. The Scholarship Search: A Guide to Winning Free Money for College and More Shayla Price

42. Blueprint for Black Power: A Moral, Political, and Economic Imperative for the Twenty-First

Century Amos N. Wilson

43. Smart Money Moves for African Americans by Kelvin Boston and Dennis Kimbro

44. Talking Dollars and Making Sense: A Wealth Building Guide for African-Americans by Brooke

Stephens

45. Girl, Make Your Money Grow!: A Sister's Guide to Protecting Your Future and Enriching Your Life

by Glinda Bridgforth and Gail Perry-Mason

46. The African-American Guide to Real Estate Investing: \$30,000 In 30 Days: The Handbook &

Guide Through Your First... by Larryette Kyle DeBose

47. Do I Look Like an ATM?: A Parent's Guide to Raising Financially Responsible African American

Children by Sabrina Lam

48. Financial Aid for African Americans by Gail Ann Schlachter and R. David Weber

49. 40 Acres and a Mule: The African American Guide to Building Wealth Through Real Estate by

Kevin Riles

50. In the Black: The African-American Parent's Guide to Raising Financially Responsible Children by

Fran Harris

51. Money Talks: Black Finance Experts Talk to You About Money by Juliette Fairley

52. How to Succeed in Business Without Being White: Straight Talk on Making It in America by Earl

G. Graves

53. Action Has No Season: Strategies and Secrets to Gaining Wealth and Authority by Michael V.

Roberts

54. Rags to RICHES: A Guide to Bridging the Wealth Gap in the African American Community by

Deanita H McCall and Foshanta L Garth

55. Black Economics: Solutions for Economic and Community Empowerment by Dr. Jawanza Kunjufu

56. Basic Economics: A Common Sense Guide to the Economy by Thomas Sowell

57. Race & Economics: How Much Can Be Blamed on Discrimination? (Hoover Institution Press

Publication) by Walter E. William

58. African Americans in the U.S. Economy by Cecilia A. Conrad, John Whitehead, Patrick L. Mason

and James Stewart

59. Super Rich: A Guide to Having It All by Russell Simmons

60. Turn Setbacks into Greenbacks: 7 Secrets for Going Up in Down Times by Willie Jolley

61. The Series of Seven by Geoffrey B. Tate

62. How to Raise \$100K for Your Business in 30 Days by Kevin M. Lewis

63. Ajshay James, Author, Ms Pig E. Banks, A Pig's Tale for Little Savers

64. 12 Ways to Put Money in Your Pocket by Jennifer Matthews

65. Keepin' Up With the Jones Secrets the Banks Don't Want You to Know by Patricia A. Myatt

66. Repair Your Own Credit by Bob Hammond

67. Life After Debt by Bob Hammond

68. Living Check to Monday by Lynn Richardson

69. It's About the Money!: How You Can Get Out of Debt, Build Wealth, and Achieve Your Financial

Dreams by Jesse Jackson

70. Money Talks: Black Finance Experts Talk to You About Money by Juliette Fairley

71. 101 Real Money Questions: The African American Financial Question and Answer Book by Jesse

B. Brown



72. Taking Care of Business: Establishing a Financial Legacy for the African American Family by Lee

Jenkins

73. The Great Investment: Balancing Faith, Family and Finance to Build a Rich Spiritual Life TD Jakes

74. In the Black: Live Faithfully, Prosper Financially: The Ultimate 9-Step Plan for Financial Fitness by

Aaron W. Smith

75. Do You Want Profits or Paychecks by Kevin L. Smith

76. Money for College: A Guide to Financial Aid for African-American Students by Erlene B. Wilson

77. How to Get Rich when You Ain't Got Nothing: The African-American Guide to Gaining and

Building Wealth by Melvin Miller

78. Do I Look Like an ATM?: Six Steps to Raising Financially Responsible African American Children

by Sabrina Lamb

79. The Black Woman's Guide to Financial Independence: Smart Ways to Take Charge of Your

Money, Build Wealth, and Achieve Financial Security by Cheryl D. Broussard

80. Living in the Village by Ryan C. Mack

81. Black Titan: A.G. Gaston and the Making of a Black American Millionaire by Carol Jenkins

82. In The Black: The African-American Parent's Guide to Raising Financially Responsible Children by Fran Harris

83. Black Wealth, White Wealth: A New Perspective on Racial Inequality by Melvin L. Oliver

84. In the Black: A History of African Americans on Wall Street by Gregory S. Bell

85. Empower the People: Overthrow The Conspiracy That Is Stealing Your Money And Freedom by Tony Brown

86. How to be an Entrepreneur and Keep Your Sanity: The African-American Handbook & Guide to Owning, Building, and Maintaining --successfully--your Own Small Business by Paula McCoy

Pinderhughes

87. Money Talks: Black Finance Experts Talk to You About Money by  
Juliette Fairley

88. The Billion Dollar BET: Robert Johnson and the Inside Story of Black  
Entertainment Television by  
Brett Puley

89. The Millionaires' Club: How to Start and Run Your Own Investment  
Club -- and Make Your  
Money Grow! By Carolyn M. Brown

90. The Baron Son The ethical road map to wealth, power, and success by  
William R. Patterson

91. What the FICO: 12 Steps to Repairing Your Credit by Ash Cash

92. How I Retired at 26! A Step-by-Step Guide to Accessing Your  
Freedom and Wealth at Any Age by  
Asha Tyson

93. Hilary's Big Business Venture by Lori Nelson

94. Financial Lovemaking 101: Merging Assets with Your Partner in Ways  
That Feel Good by Dr.  
Boyce Watkins

95. Black American Money by Dr. Boyce Watlkins

96. *The Rich And The Rest Of Us: A Poverty Manifesto* by Tavis Smiley and Cornel West

97. "The History of Black Business in America: Capitalism, Race, Entrepreneurship" by Juliet E.K. Walker - The book provides an overview of the history of African-American entrepreneurship and its impact on the U.S. economy.

98. "Financial Literacy for Millennials: A Practical Guide to Managing Your Financial Life for Teens, College Students, and Young Adults" by Andrew O. Smith - A guide focused on helping young adults manage their financial future. Though not specifically targeted at African Americans, it contains universally applicable advice.

99. "The Money Coach's Guide to Your First Million: 7 Smart Habits to Building the Wealth of Your Dreams" by Lynnette Khalfani - From credit card management to investment strategies, this book provides a roadmap for building wealth.

100. "The Richest Man in Babylon" by George S. Clason - Provides financial advice through a collection of parables set in ancient Babylon.

Although it's not specifically focused on African Americans, the lessons are universally applicable.